Resourcly Raises €2.7M to turn Hidden Inventory and Long-Tail Spend into Profit

Techstars-backed startup cuts through inventory complexity and turns hidden parts worth billions into profit worldwide

Resourcly, the AI-powered platform helping manufacturers harmonize parts data, eliminate redundancies and recommend qualified alternatives, has raised €2.7 million in Seed funding. Trusted by leading enterprise manufacturers, Resourcly demonstrates a proven AI use case that boosts part availability and improves working capital by up to 15% for its customers.

Project A led the round, joined by Knut Alicke (former McKinsey Partner & Head of Supply Chain EU), Philip Harting (HARTING CEO), Gregor Stühler (Scoutbee CEO), FIEGE Ventures, along existing investors like D11Z Ventures, Prequel VC, and former executives from SAP, VW, Siemens, and Danaher. Federico Travella (Novicap Founding CEO) also joined as advisor.

Manufacturers drown in excess parts and still run short

Manufacturers have $2.5 trillion tied up in idle inventory and scrap $200 billion in usable parts each year, not because parts are broken, but because millions of variants, fragmented systems and inconsistent data make them too hard to find. As a result, up to 20% face production delays despite overflowing warehouses.

"Our AI-based similarity analysis uncovers patterns that humans and traditional systems can no longer detect, saving our customers time, unlocking millions and improving revenue potential by up to 20%"**,** said **Helena Most, CEO and Co-Founder**. Most and co-founder Ian Draxten experienced this firsthand working with Bosch, Carl Zeiss, and Wago.

Resourcly unlocks value without system overhauls

Resourcly's platform standardizes inventory data without replacing other systems. Manufacturers upload CSV files, the solution identifies duplicates, flags interchangeable parts, and builds unified data. Beyond cleanup, it creates liquidity by enabling part resale and sharing through trusted networks, turning excess stock into working capital.

Since raising €750K pre-seed 12 months ago, Resourcly achieved five-fold revenue growth, working across industrial machinery, equipment, and electronics sectors. "Most AI tools overpromise. Resourcly delivers real impact on working capital and efficiency," said **Christian Morandini, CFO, Sandvik Mining Solutions**. **Andreas Schoen, Senior Director at Kärcher SE**, noted it "solves transparency issues, supporting cost-efficient, sustainable decisions," while **Matthias Schlotter of Schwäbische Werkzeugmaschinen** highlighted how it "reduces part variants, cuts sourcing costs, and speeds time to market."

European expansion

The funding enables hires across engineering, product and sales roles while accelerating platform development for larger enterprise customers across European manufacturing hubs.

"Resourcly is tackling one of manufacturing's biggest inefficiencies: millions in wasted long-tail parts tying up inventory," said **Florian Heinemann, Project A Founder & General Partner**. "It's a problem ignored for too long, and they're building the solution at exactly the right time."

Knut Alicke concluded, "Resourcly cracked complex manufacturing's toughest problem, and their AI approach delivers real value by significantly reducing inventory, spend, and management effort."

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About Resourcly

Resourcly is an AI platform trusted by leading global manufacturers to harmonize complex inventories. By standardizing parts data, eliminating duplicates, and recommending smart alternatives, global leading manufacturers achieve up to 15% improvement in working capital, proving Resourcly as a real-world AI use case in manufacturing.

About Project A

Project A is a leading European early-stage investor with €1.2B assets under management, supporting ambitious founders from idea to scale. It provides pre-seed and seed capital to firms shaping Europe's future across themes like Fintech, European resilience, global supply chains, and autonomous work. Its portfolio includes Trade Republic, Sennder, Zepz, and Quantum Systems.